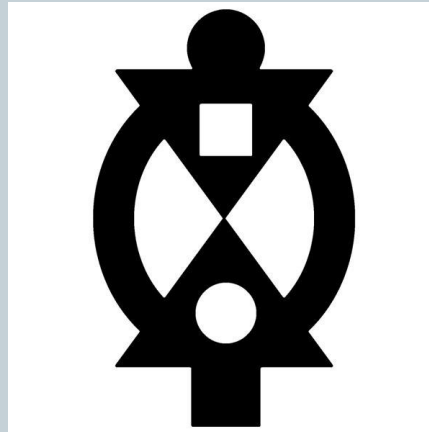


The Annual Philadelphia Inter-Communal Giveback Feast & Concert



"Help me and let me help you."

INFORMATION/SPONSORSHIP PACKAGE

Annual Philadelphia Inter-Communal Giveback Feast & Concert



Hunger affects close to one million individuals in the Delaware Valley. In many and various communities throughout our region families and individuals experience food poverty and live in communities that qualify as food deserts, regions with limited access to healthy and nutritious food. Residents' low-income status affects both the quality and amount of food that enter their homes and other basic needs such as clothing. Of the Top 10 major cities, Philadelphia has one of the highest poverty rates at 28%.

Our goal is to encourage community cooperation, philanthropy, education and enhance the quality of life for all of those involved. We believe that the third party entities involved in the event are vitally as important in lifting the spirits of our guests as those organizing this event.

In the winter of 2011, Sporty Marketing and The Circle Ent organized the 1st Annual *Philadelphia Inter-Communal Giveback Feast & Concert* in West Philadelphia at Haddington Recreation Center.

In the winter of 2012 Sporty Marketing and Mic Check 1-Two! organized the 2nd Annual *Philadelphia Inter-Communal Giveback Feast & Concert in North Philadelphia at Cecil B Moore Recreation Center*.

In the winter of 2013, Sporty Marketing, Emerging Ministries Corporation & Mic Check 1-Two! organized the 3rd Annual *Philadelphia Inter-Communal Giveback Feast & Concert in South Philadelphia at Vare Recreation Center*.

In the winter of 2014, Sporty Marketing and Emerging Ministries Corporation organized the 4th Annual Philadelphia Inter-Communal Giveback Feast & Concert in the West Oak Lane area at Simon's Recreation Center

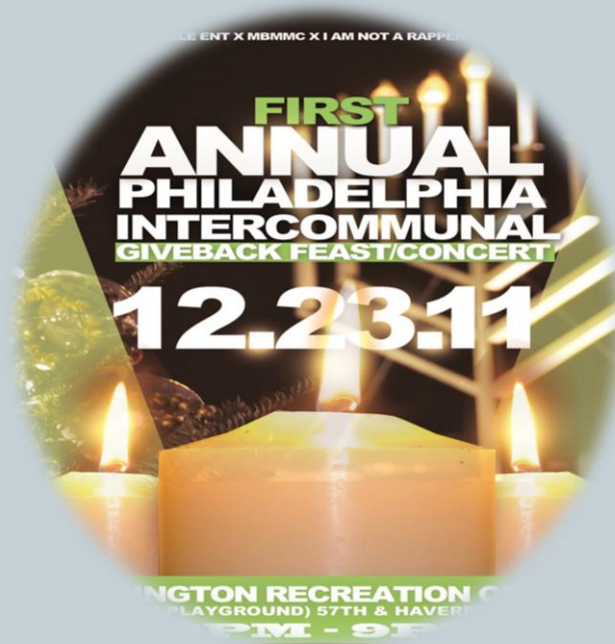
This year, we have again enlisted the help of local organizations for the 5th Annual Philadelphia Inter-Communal Giveback Feast & Concert to be held on Saturday, December 19th, 2015 at Kingsessing Recreation Center.



1st Annual Philadelphia Inter-Communal Giveback Feast & Concert



Sponsored by:
Sporty Marketing
Perfect Smile Dental



Special Appearances:

DJ Diamond Kutz
Mprynt (Motown)
Buckwild

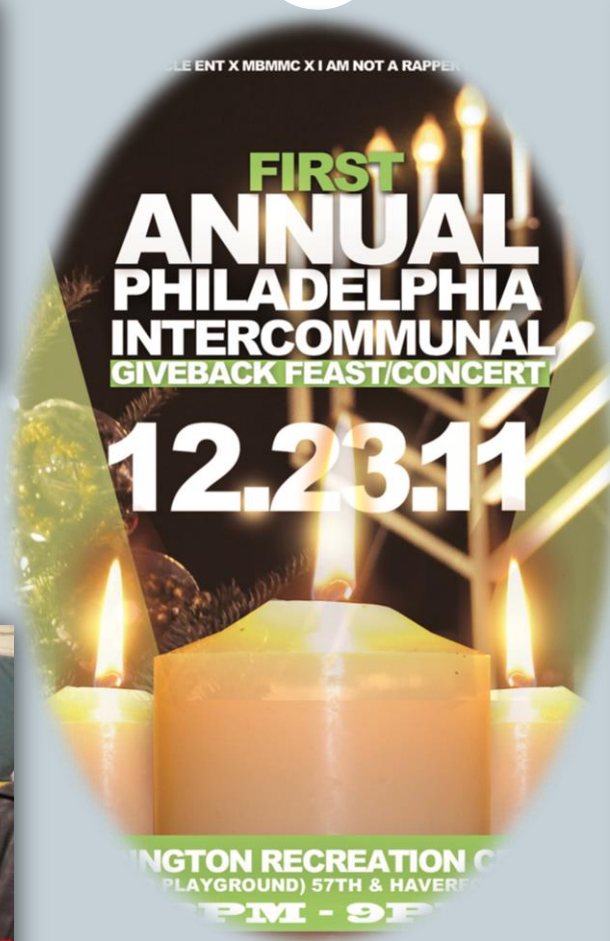
Performances:

Mel Alston Jr.
Sap Sounds
Boogieman Dela
S.K.
Tox Burner
Shivice Brown

1st Annual Philadelphia Inter-Communal Giveback Feast & Concert



400+ guests



20+ Volunteers



2nd Annual Philadelphia Inter-Communal Giveback Feast & Concert



Sponsored by:
Sporty Marketing
Perfect Smile Dental
M3M Marketing
Drunken Sushi Catering
Mia & Me Catering



Special Appearances:

Suzann Christine
Band 4 Higher

Performances:

Jermaine Dolly
Teff
August
VENT

2nd Annual Philadelphia Inter-Communal Giveback Feast & Concert



570+ guests

MEETING x MIC CHECK, 1-TWO x THREE PRESENTS

2ND ANNUAL

DECEMBER 21ST, 2012 3PM - 9PM

INTER-COMMUNAL GIVEBACK FEAST & CONCERT

FEATURING FREE

- Dinner and gently-used clothing for attendees
- Photoshoot w/ professional wardrobe stylists
- Curran J & Kia Denise (For the first 50 individuals/families to sign up)
- Food catered by Mia & Me and Drunken Sushi Catering
- Concert featuring

BAND 4 HIGHER

Aime - VeNT - SELA - S.K. - Hello Dolly - Shayana Singleton
Miss Tiff - Aquil - Tiff - Suzann Christine - August

MUSIC BY DJ G3K

PHOTOS BY Mark iLladell (iLladell.com) T. Moody CMP

PHOTOED BY SINCERELY SYREETA @sincerelysyreeta.com

PHOTOED BY EVAN POLK

RECIL B. MOORE RECREATION CENTER

22nd Street (22nd & Lehigh) Philadelphia, PA

Drunk, Spicy Marketing, Todd Wood, & Sherry Wood



30+ Volunteers



3rd Annual Philadelphia Inter-Communal Giveback Feast & Concert



Sponsored by:
Sporty Marketing
Drunken Sushi Catering



Special Appearances:

S.Frosty
Eric Blair

Performances:

Beano
Disturbing Daisy
DJ G33K
Sudan
Aquil
C Styles

3rd Annual Philadelphia Inter-Communal Giveback Feast & Concert



700+ Guests



3RD ANNUAL

DECEMBER 21ST, 2013 11AM - 5PM

PHILADELPHIA INTER-COMMUNAL
GIVEBACK
FEAST & CONCERT

FEATURING FREE
Food catered by

Drunken Sushi Catering & Community Brunch

CLOTHING GIVEAWAY
IN THE NEW2YOU POPUP STORE

ALSO INCLUDES
LIVE PERFORMANCES

VARE RECREATION CENTER

1900 Morris St (South Philadelphia) Philadelphia PA, 19145

Sponsored by: Sporty Marketing, Tabb MGT, Ticked Pink Events, The Race, Conkative Jordan, Home



50+ Volunteers

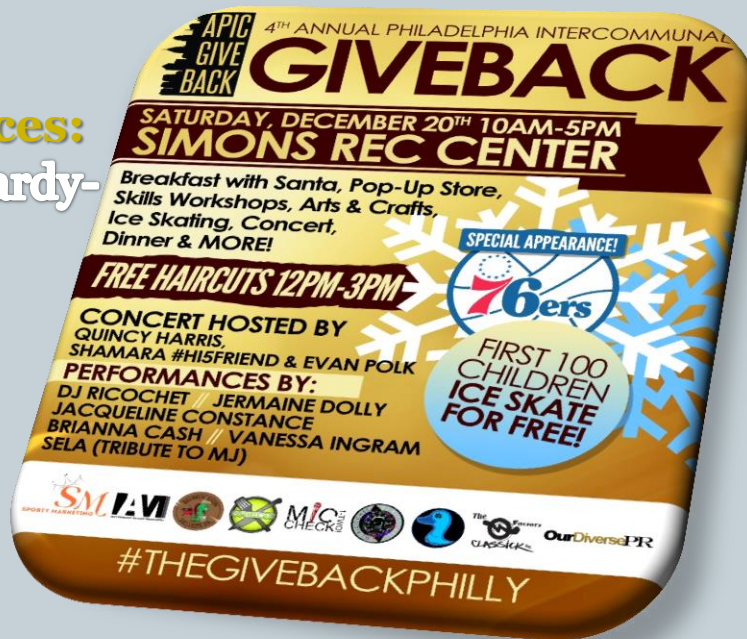


4th Annual Philadelphia Inter-Communal Giveback Feast & Concert

Sponsored By:
Sporty Marketing
Influencing Action Movement
Drunken Sushi Catering

Special Appearances:

- Senator Anthony Hardy-Williams
- Quincy Harris
- Evan Polk



Performances:

- Jermaine Dolly
- Jaqueline Constance
- Lihtz Kamraz
- Vanessa Ingram
- Sela (Tribute to MJ Harris)
- Brianna Cash

4th Annual Philadelphia Inter-Communal Giveback Feast & Concert



1200+ Guests



APIC GIVEBACK 4TH ANNUAL PHILADELPHIA INTERCOMMUNAL **GIVEBACK**

SATURDAY, DECEMBER 20TH 10AM-5PM
SIMONS REC CENTER

Breakfast with Santa, Pop-Up Store, Skills Workshops, Arts & Crafts, Ice Skating, Concert, Dinner & MORE!

FREE HAIRCUTS 12PM-3PM

SPECIAL APPEARANCE!
76ers

FIRST 100 CHILDREN ICE SKATE FOR FREE!

CONCERT HOSTED BY
 QUINCY HARRIS, SHAMARA #HI5FRIEND & EVAN POLK

PERFORMANCES BY:
 DJ RICOCHET // JERMAINE DOLLY
 JACQUELINE CONSTANCE
 BRIANNA CASH // VANESSA INGRAM
 SELA (TRIBUTE TO MJ)

SM I.V. | M.I.C. CHECKS | THE CLASSICS | OurDiversePR

#THEGIVEBACKPHILLY
 #THEGIVEBACKPHILLY



70+ Volunteers



2015 Vision



- This year, we envision the 5th APIC Giveback to provide families with a Day of Fun & Knowledge as well as an Evening of Elegance; Fully included with all of the previous years' elements with the addition of:
- Professional Wait Staff & Hosts
- Gourmet Brunch & Dinner Menu
- Shuttle Transportation from pickup points
- Low-Income Housing Assistance Resources
- Personal Stylists in the Pop Up Department Store
- Elevated Décor
- Hair Studio for children
- Giveaways

SPONSORSHIP OPPORTUNITIES

Explicit recognition as a Corporate Sponsor to the public and our personal network through various channels in exchange for monetary/in-kind donations.



newsworks



COMCAST NEWSMAKERS



You Tube



philly.com

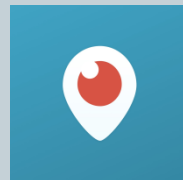
CBS



iHeart MEDIA INC



PHILLY 57 THE CW



MIC CHECK 101.1

PHILADELPHIA PARKS & RECREATION



SPONSORSHIP LEVELS



PLATINUM

\$5000

- Radio and television mention
- On-site promotion & Signage in resource market
- Full page Ad in event program
 - Mention During acknowledgements
- Mention in newsletters and traditional media
- Logo placed on step & repeat
- Logo placement on print and digital advertisements
- Inclusion in social media promo

GOLD

\$2500

- On-site promotion & Signage in resource market
- Half page Ad in event program
 - Mention During acknowledgements
- Logo placed on step & repeat
- Inclusion in social media promo

BRONZE

\$500

- ¼ page Ad in event program
- Mention During acknowledgements
- Inclusion in social media promo

Young Professional

\$25 - \$50 - \$75

- Mention During acknowledgements
- Inclusion in social media promo

SILVER

\$1000

- Half page Ad in event program
 - Mention During acknowledgements
- Inclusion in social media promo

PLEASE JOIN OUR OTHER SPONSORS & SUPPORTERS



Sporty Marketing

Mayor Michael Nutter

State Representative Jordan Harris

Senator Anthony Hardy-Williams

Tabb MGT

Cerebellum H2O

Drunken Sushi Catering

Mia & Me Catering

Philadelphia Youth Commission



Past Promotion & Partners



We are currently seeking product and monetary donations. By making an in-kind or cash donation to *The Giveback*, you would be making a tax-deductible contribution.

Last year FOX 29, 6 ABC, Phl17, NBC 10, CW Philly, WHYY Newsworks, Philadelphia Tribune, Philly.com, and CBS 3 covered *The Giveback*, so your support could also provide you with media coverage.

Would you be willing to support our event and the SouthWest Philadelphia neighborhood?





Thank you for your time and consideration...

ORGANIZERS

